

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **Conservative Lead Unchanged**

### **Would win a minority if an election were held today**

Toronto, March 21<sup>st</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 1490 Canadian voters, amongst those decided and leaning, 4 in 10 (41%) say they would support the Conservatives, and a third (35%) say they would support the Liberals.

One-sixth (14%) say they would support the NDP.

Respondents most likely to say they would support the Conservatives include those aged 35-44 (45%), 45-54 (42%), or 55-64 (42%), males (50%), earning \$40,000-\$60,000 (45%) or \$80,000-\$100,000 (43%), the least educated (45%), with some college/university (42%) or a college/university degree (44%), and living in Alberta (70%).

Respondents most likely to say they would support the Liberals include those aged 65+ (43%), females (38%), the most wealthy (43%), with a post-graduate degree (47%), and living in Québec (54%).

“None of the events in the past month have shifted the needle on the Federal horserace, with the Conservatives maintaining their lead over the Liberals,” said Dr. Lorne Bozinoff, President of Forum Research. “What may give the Liberals some modest hope, however, is that despite their current troubles, that lead hasn’t gotten bigger.”

### **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

“None of the events in the past month have shifted the needle on the Federal horserace, with the Conservatives maintaining their lead over the Liberals,” said Dr. Lorne Bozinoff, President of Forum Research. “What may give the Liberals some modest hope, however, is that despite their current troubles, that lead hasn’t gotten bigger.”



**FORUM  
RESEARCH**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1490 randomly selected Canadians across the country. The poll was conducted March 19 and 20, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [forumpoll.com](http://forumpoll.com).

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603



180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



## MEDIA INQUIRIES:

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

### Support Trending

%	Sample	Cons	Lib	NDP	Green	Bloc	PPC	Other
March 19 <sup>th</sup> -20 <sup>th</sup> , 2019	1490	41	35	14	6	1	2	1
February 27 <sup>th</sup> – 28 <sup>th</sup> , 2019	1301	42	33	12	5	3	4	1
November 28 <sup>th</sup> -29 <sup>th</sup> , 2018	1541	43	34	11	6	4	-	1
October 7 <sup>th</sup> -10 <sup>th</sup> , 2018	1226	41	32	15	7	4	-	1
August 10-12, 2018	1777	42	36	15	4	2	-	1
May 15 <sup>th</sup> -16 <sup>th</sup> , 2018	1484	46	30	18	4	2	-	1
April 19 <sup>th</sup> -20 <sup>th</sup> , 2018	1585	43	30	14	8	4	-	1
February 27 <sup>th</sup> -March 1 <sup>st</sup> , 2018	941	46	34	14	3	2	-	1
January 22 <sup>nd</sup> -24 <sup>th</sup> , 2018	1408	43	38	12	3	3	-	0
December 12 <sup>th</sup> -14 <sup>th</sup> , 2017	1284	39	38	12	5	5	-	1
November 4 <sup>th</sup> -6 <sup>th</sup> , 2017	1281	38	36	14	6	6	-	1
September 13 <sup>th</sup> -14 <sup>th</sup> , 2017	1350	39	35	15	4	5	-	1
August 16 <sup>th</sup> -17 <sup>th</sup> , 2017	1150	35	42	14	4	4	-	1
June 6 <sup>th</sup> -8 <sup>th</sup> , 2017	1483	34	42	12	6	5	-	1
April 21 <sup>st</sup> -24 <sup>th</sup> , 2017	1479	35	35	17	7	5	-	1
Mar 22 <sup>nd</sup> - 23 <sup>rd</sup> , 2017	1029	38	36	15	4	6	-	0
Feb. 24 <sup>th</sup> - 26 <sup>th</sup> , 2017	1340	35	39	15	4	7	-	1
Jan. 19 <sup>th</sup> -21 <sup>st</sup> , 2017	1332	36	42	12	5	4	-	1
Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2016	1304	34	42	12	6	5	-	1
November 9 <sup>th</sup> -10 <sup>th</sup> , 2016	1474	28	51	11	5	4	-	1
October 11 <sup>th</sup> -12 <sup>th</sup>	1384	30	49	12	4	5	-	1
September 20-21 <sup>st</sup> , 2016	1326	34	47	9	3	6	-	0
September 7 <sup>th</sup> , 2016	1370	30	48	11	4	5	-	0
August 6 <sup>th</sup> , 2016	1345	31	50	10	4	4	-	1
July 6 <sup>th</sup> , 2016	1429	28	52	11	3	5	-	1
June 7 <sup>th</sup> , 2016	2271	32	49	10	4	4	-	1
April 4 <sup>th</sup> -5 <sup>th</sup> , 2016	1455	28	51	12	3	6	-	1
March 15 <sup>th</sup> , 2016	1567	34	46	12	3	4	-	1
Feb. 16 <sup>th</sup> -17 <sup>th</sup> , 2016	1406	32	49	10	5	3	-	1
Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2015	1369	32	46	13	4	4	-	1
Election: Oct. 19 <sup>th</sup> , 2015		32	40	20	3	5	-	0



180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

## MEDIA INQUIRIES:

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

### Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
March 19 <sup>th</sup> -20 <sup>th</sup> , 2019	173	143	21	1	0	0
February 27 <sup>th</sup> -28 <sup>th</sup> , 2019	185	129	18	1	5	0
November 29 <sup>th</sup> -30 <sup>th</sup> , 2018	180	140	10	2	4	0
October 7 <sup>th</sup> -10 <sup>th</sup> , 2018	184	113	33	1	7	0
August 10-12, 2018	174	140	23	1	1	0
May 15 <sup>th</sup> -16 <sup>th</sup> , 2018	234	72	30	1	1	0
April 19 <sup>th</sup> -20 <sup>th</sup> , 2018	207	100	23	2	6	0
February 27 <sup>th</sup> -March 1 <sup>st</sup> , 2018	213	99	24	1	1	0
January 22 <sup>nd</sup> -24 <sup>th</sup> , 2018	181	142	14	1	0	0
December 12 <sup>th</sup> -14 <sup>th</sup> , 2017	147	166	15	1	9	0
November 4 <sup>th</sup> -6 <sup>th</sup> , 2017	148	164	15	2	11	0
September 13 <sup>th</sup> -14 <sup>th</sup> , 2017	169	130	26	1	12	0
August 16 <sup>th</sup> -17 <sup>th</sup> , 2017	105	211	16	1	5	0
June 6 <sup>th</sup> -8 <sup>th</sup> , 2017	113	204	15	1	5	0
April 21 <sup>st</sup> -24 <sup>th</sup> , 2017	137	152	36	1	12	0
Mar 22 <sup>nd</sup> – 23 <sup>rd</sup> , 2017	170	128	26	1	13	0
February 24 <sup>th</sup> – 26 <sup>th</sup> , 2017	120	174	20	1	23	0
January 19 <sup>th</sup> – 21 <sup>st</sup> , 2017	131	187	15	1	4	0
Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2016	135	180	18	1	4	0
November 9 <sup>th</sup> -10 <sup>th</sup> , 2016	72	257	8	1	0	0
October 11 <sup>th</sup> -12 <sup>th</sup>	83	240	14	1	0	0
September 20-21 <sup>st</sup> , 2016	111	219	7	1	0	0
September 7 <sup>th</sup> , 2016	87	238	8	1	4	0
August 6 <sup>th</sup> , 2016	81	246	10	1	0	0
July 6 <sup>th</sup> , 2016	55	278	5	0	0	0
June 7 <sup>th</sup> , 2016	98	230	9	1	0	0
April 4 <sup>th</sup> -5 <sup>th</sup> , 2016	74	256	5	1	2	0
March 15 <sup>th</sup> , 2016	111	215	11	1	0	0
February 16 <sup>th</sup> -17 <sup>th</sup> , 2016	91	240	6	1	0	0
December 6 <sup>th</sup> -8 <sup>th</sup> , 2015	99	224	14	1	0	0
November 17 <sup>th</sup> , 2015	108	222	6	0	2	0
November 4 <sup>th</sup> -7 <sup>th</sup> , 2015	57	276	5	0	0	0
Election: October 19 <sup>th</sup> , 2015	99	184	44	1	10	0
October 18 <sup>th</sup> , 2015	109	171	46	1	11	0
Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015	114	127	77	1	19	0
October 9 <sup>th</sup> , 2015	116	145	69	1	7	0
October 5 <sup>th</sup> -6 <sup>th</sup> , 2015	122	120	94	1	1	0
September 28-29 <sup>th</sup> , 2015	151	76	104	1	6	0
September 21-23 <sup>rd</sup> , 2015	125	107	104	1	1	0



180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**Voter Intention**

*If a federal election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?*

[Decided/Leaning]

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
Sample	1417	203	209	201	339	465	789	596	32
Conservative	41	38	45	42	42	40	50	33	50
Liberal	35	27	29	39	37	43	33	38	9
New Democratic	14	22	16	13	10	10	10	18	7
Green	6	9	7	2	7	4	3	8	19
Bloc Quebecois	1	1	1	1	1	1	1	1	1
People's Party of Canada	2	2	2	2	1	1	2	1	4
Other	1	1	1	1	1	1	1	0	10

**Region**

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1417	134	291	519	100	143	230
Conservative	41	41	22	41	48	70	42
Liberal	35	30	54	37	27	17	27
New Democratic	14	18	10	15	16	10	21
Green	6	8	6	6	6	2	7
Bloc Quebecois	1	0	4	0	0	0	0
People's Party of Canada	2	2	2	1	3	1	2
Other	1	1	2	1	1	0	0



**FORUM RESEARCH**

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

## MEDIA INQUIRIES:

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

### Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
<b>Sample</b>	<b>1417</b>	<b>123</b>	<b>201</b>	<b>228</b>	<b>180</b>	<b>152</b>	<b>311</b>
Conservative	41	30	36	45	38	43	39
Liberal	35	39	35	32	39	30	43
New Democratic	14	20	12	17	12	17	12
Green	6	4	13	4	5	7	4
Bloc Quebecois	1	2	1	1	1	1	0
People's Party of Canada	2	4	2	1	3	2	1
Other	1	3	1	1	1	0	0

### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>1417</b>	<b>260</b>	<b>371</b>	<b>517</b>	<b>269</b>
Conservative	41	45	42	44	33
Liberal	35	30	34	33	47
New Democratic	14	17	12	15	12
Green	6	3	9	5	6
Bloc Quebecois	1	1	1	1	0
People's Party of Canada	2	2	2	2	1
Other	1	2	1	1	1



For more information:  
 Lorne Bozinoff, Ph.D.  
 President  
 Forum Research Inc.  
 Tel: (416) 960-9603  
 Fax: (416) 960-9602  
 E-mail: [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
[forumresearch.com](http://forumresearch.com)